

Report of the 'AD MAD SHOW' organized by the Faculty of Commerce & Management

Faculty of Commerce & Management under the aegis of 'Fiesta 2024' the annual literary, artistic, cultural & technical extravaganza of the university organized 'Ad Mad Show' on February 28,2024 in the seminar hall of the department.

The event was aimed to explore the hidden creative & persuasive skills among the students to hone their marketing potential, the event saw the participation of six teams comprising of thirty students from various departments & institutes of the university.

Vice Dean of the Faculty **Prof Adeel Maqbool** addressed the participants and appreciated them for the efforts they have put & hoped that in time to come the participation of students in such events will increase exponentially. He motivated the students to think out of the box and upgrade their skills and move strategically so that they can touch the pinnacle of success in their professional life. He also felicitated the winners & other participants with certificates of appreciation & trophies.

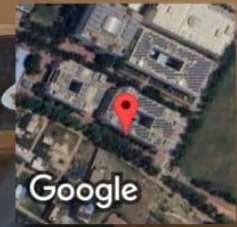
Prod. S. S Mazhar, HOD Department of Management appreciated the students and said that it has been long cherish tradition of the department that its students have displayed a remarkable performance in various forms and hoped that same will be continued by the new students as well.

The event was adjudged by **Dr Ambrina Sardar Khan**, HOD, Department of Environmental Sciences & **Dr Moiz Akhtar**, Assistant Director, IQAC & both of them praised the participants for their unique talent & astute ideas which they showcased in the event.

A large number of students & faculty members were present during the programme. Faculty coordinators of the event **Dr Mansoor Ilahi & Dr Sultan Ahmad welcomed the guests while the vote of thanks was proposed by Dr Uroosa Aslam.**



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